



B. M. S. COLLEGE OF ENGINEERING



INTERNATIONAL LEVEL
ANNUAL TECH SYMPOSIUM

THEME

MERIDIAN

#SustainablyYours

19th and 20th September, 2025

ABOUT US

B. M. S. College of Engineering (BMSCE) is an autonomous institution located in Bengaluru, with a legacy that traces back to 1946. Established through the visionary and philanthropic spirit of the late Sri. B. M. Sreenivasaiah, BMSCE holds the distinction of being India's pioneering private sector initiative in engineering education. Since its inception, the college has remained steadfast in its mission to advance human well-being by delivering high-quality technical education and training.

PHASE SHIFT 2025

Phase Shift is the International Annual Technical Symposium of BMSCE and is recognised as one of the largest events of its kind in southern India. Ever since its inception in 2014, this dynamic platform has offered emerging engineers an opportunity not only to enhance their technical expertise but also to broaden their horizons. By blending technological innovation with industry collaboration, Phase Shift hosts a wide array of events which includes seminars, workshops, events, and interdisciplinary activities which are all aimed at nurturing technological progress and fostering the growth of globally competitive professionals.

THEME OF PHASE SHIFT 2025

The theme of Phase Shift 2025, Meridian, signifies the highest point in technical excellence reflecting the symposium's commitment to shaping the future of engineering. This year's edition is anchored to its three key pillars; real-world impact through technology, sustainable innovation, and bridging the gap between campus and corporate. Phase Shift Meridian also spotlights student-led innovation and highlights interdisciplinary collaborations. Projects and research that span multiple disciplines showcase how engineering intersects with diverse fields, reinforcing the fest's focus on creating a symphony of various domains. To engineer a more ethical and eco-friendly tomorrow, the core values of Sustainable Development Goals (SDGs) and Corporate Social Responsibility (CSR) are embedded throughout the event. With a strong emphasis on industry exposure, Phase Shift 2025 offers hands-on skill-building and development opportunities, empowering students to create meaningful change guided by success stories.

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SPONSORSHIP RATE CARD

	35 K Event	60 K Bronze	1.5 L Silver	3 L Gold	5 L Platinum
Logo on Website, Main stage, Hoardings	✓	✓	✓ Main Gate Arch	✓ Main Gate Arch	✓ Main Gate Arch
Product/Tech Exhibition Stall	1	1	1	2	3
Banners (Individual + Grouped + Standee)	1+1	1+1+1	2+1+1	3+1+2	3+1+3
Social Media Promotions (Individual)	—	✓	✓ 30sec Reel	✓ custom ads podcast custom events reels youtube video	✓ custom ads podcast custom events reels youtube video
Flagship Event Sponsors (Central + Department)	—	—	1+1	1+1	2+1
Presentation on Stage	—	—	5mins	10mins	20mins
Announcement on Stage	—	—	—	primary stage	primary stage
LED ads	—	✓ 60x	✓ 100x	✓ 200x	✓ 300x

Exclusively for Platinum Package

Logos on Badges, Merchandise, IDs & Event Tickets along with Core Event Association.

Sponsorship deliverables are subject to terms and conditions and it is contingent upon the signing of the Memorandum of Understanding.

WHY COLLABORATE WITH US ?

As we rev up and rally the youth community for a fest brimming with an array of fantastic events, we invite you to join us as partners.

What Phase Shift 2025 has to offer in the interest of you and your organisation

1. Access to Talent & Real-World Innovation:

Partnering with Phase Shift 2025 offers your organisation exclusive access to a vibrant talent pool of aspiring engineers and innovators who are active in solving real-world problems through technology. From AI for environmental monitoring to sustainable product design and smart infrastructure, students present bold, viable solutions that align with global priorities like the Sustainable Development Goals (SDGs). This is a valuable opportunity to engage with young minds who are not only technically sound but also socially and environmentally conscious. Phase Shift 2025 thus offers your organisation a front-row seat to the future of engineering talent and innovation.

2. Corporate Social Responsibility (CSR) & Sustainable Innovation:

With technical excellence being the core ideology of Phase Shift 2025, your support plays a vital role in shaping innovation that is both impactful and responsible. The fest seamlessly integrates Corporate Social Responsibility (CSR) into its framework which ranges from the use of eco-conscious materials like 100% recyclable stationery to student-led projects addressing real-world environmental and societal issues. It also highlights interdisciplinary and multidisciplinary projects and research which bridge the gap across disciplines. By partnering with us, your organisation not only aligns with a commitment to sustainability but also actively empowers the next generation of technically skilled changemakers. Your involvement helps provide access to advanced learning tools, hands-on experiences, and inclusive opportunities for students from diverse backgrounds which amplifies your brand's role in driving purposeful progress.

3. Bridging Campus to Corporate:

Phase Shift 2025 is more than a just a technical fest, it is also a launchpad for real-world readiness. With curated workshops, industry panels, and corporate mentorships, students gain critical exposure to industry standards and career pathways. For organisations, this is a strategic opportunity to connect early with

EXPECTED OUTCOMES

Promote technical excellence by engaging students in solving real-world challenges through innovative engineering solutions.

Facilitate as an effective bridge for knowledge exchange between academia, industry, and diverse disciplines, aligned with SDG-driven themes.

Strengthen industry-academia connections by providing students with exposure to corporate expectations and career pathways.

Instill sustainable innovation and CSR values through projects focused on environmental and social responsibility.

Build leadership, teamwork, and adaptability skills by working in multidisciplinary teams to tackle dynamic challenges.

PREVIOUS COLLABORATIONS



SCALE OF PARTICIPATION

45+

Internship
Opportunities

10000+

Students

120+

Industries & R&D
Organisations

100+

Events

58+

Project Guidance
& Mentorships

7

Industrial
Visits

PATRONS

Dr. B.S.Ragini Narayan

Dr. P.Dayananda Pai

ADVISORY COMMITTEE

Dr. Bheemsha Arya
Principal

Dr. Seshachalam D
Vice Principal - Admin

Dr. L Ravikumar
Vice Principal - Academic

ORGANISING COMMITTEE

Dr. Rajeshwari Hegde
Working Chairman

Dr. Santosh R Desai
Organising Secretary

Dr. M S Suma
Joint Secretary

Dr. V Padmapriya
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